

E-commerce Website Features & technical details.

Project Title: Ecommerce Web site development.

Objective: Make the web site one stop solution for the company to propel its day to day operations, bridging the gaps between the clients and the company to retain and dominate local and global markets and to increase web based communication for the both parties.

Project at a glance:

Head	Details
Project Owner	Your Company
Platform	Windows, Linux and other operating system
Browser support	Internet Explorer, Firefox, Opera, Chrome, Safari & other common browsers all should be updated.
Development type	Database driven dynamic web site using front end for general users and back end for admin and group users
Duration of operation	25 working days (operation is briefly discussed in operation details section)
Domain provider	Client / BISORGO.
Web space	Need based

Web site architecture and planning:

Our main objective is not building a website that may display some eye catching design works but beyond where users can trust the business, communicate with relevant people and retrieve their quarries in no time. That is how this company web site should serve both the clients and the company and minimize the gaps between them. Below we may draw the site architecture in a chart view:



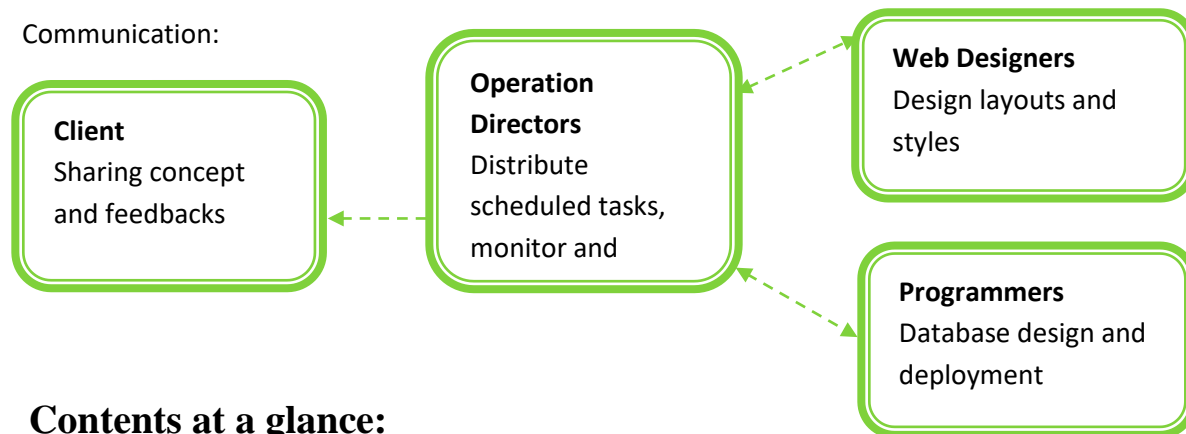
Technical Specification:

Technology	Type	Benefits
PHP	Site manipulation, data transaction and server based communication	Operate able in all OS , Easy back end for the admin group users, can hold and transect larger database
My SQL	Database design and manipulation	Easy database creation and fast delivery to the front end user quarries
HTML5, CSS3	Site design	Modern eye catching design
Javascript & JQuery	Site components (e.g. menus, forms, interactive components etc.)	User friendly menus and browsing system

Operation Overview:

Operation section during the development of the site, scheduled upon 3 stages based upon the total development team. In order to produce the maximum quality we draw a team based 360 follow ups of the entire development as shown in the chart below:

Communication:



Contents at a glance:

Theme Colors & Logo (major): SUNG PALACE brand colors /



Website features:

Features	Details
❖ General	A Web-based system with complete control over your website's HTML and CSS
❖ Administration Panel	<ul style="list-style-type: none"> ✓ Manage Product Orders ✓ Unlimited number of admin accounts ✓ Multiple levels of administrative access ✓ At a glance stock and transaction summary report, yearly, monthly and weekly

❖ **Home Page**

- ✓ Header
- ✓ Footer
- ✓ Banner
- ✓ Search
- ✓ Navigation Menu
- ✓ Upcoming Item
- ✓ Special Offer

❖ **Product Management**

- ✓ Unlimited number of products
- ✓ Unlimited groups or categories
- ✓ Ability to assign products to multiple categories/groups
- ✓ Featured products list

❖ **Product Details**

- ✓ Unlimited product options
- ✓ HTML enriched product descriptions
- ✓ Related products list
- ✓ Customers also bought list
- ✓ Product images
- ✓ Product large image popup

❖ **Marketing & Promotional Tools**

- ✓ Product search with groups
- ✓ Featured/Related products,
- ✓ Product reviews and ratings
- ✓ One-page checkout

❖ **Search Engine Optimization**

- ✓ Search Engine Friendly URLs
- ✓ Custom meta keywords and description for product and content pages
- ✓ Breadcrumb trail

❖ **Merchandising/Inventory**

- ✓ Ability to set minimal order quantity
- ✓ 'List Price' and 'Sale Price' options
- ✓ Enabling/disabling product inventory control

❖ **Order Management**

- ✓ List of Orders
- ✓ Track Orders by Payment Status
- ✓ Track Orders by Delivery Status
- ✓ New order notifications via email

❖ **Payment Methods**

- ✓ Offline Payments Methods Cash On Delivery

❖ **Security**

- ✓ Full HTTPS/SSL support
- ✓ Secure HTTPS/SSL administrative access
- ✓ Secure HTTPS/SSL checkout, login
- ✓ Passwords are MD5 encrypted in database
- ✓ Password-protected administrative access
- ✓ Repeated failed login attempts to admin area will lock admin to prevent access to fraud people.
- ✓ Passwords are always checked for security

❖ **Shopping Cart**

- ✓ User can add his product to a cart/basket before checkout
- ✓ Can increase/decrease product quantity from cart page while checkout

❖ **About Us**

- ✓ About us page will contain details with text and can have image.
- ✓ Can update this page from administration panel

❖ **Contact Us**

- ✓ Contact Us page will contain contact address and a contact form with user messages
- ✓ An email will send to administrator's inbox

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